



Michael Porter, President
Jeffrey Myhre, VP – Editorial

Seven Penn Plaza ▪ New York, NY 10001 ▪ 212-564-4700 ▪ FAX 212-244-3075 ▪ www.plrinvest.com ▪ plrmail@plrinvest.com

HYDROGEN ENGINE CENTER, INC.
Nicole Fritz-Kemna,
Communications Director
(515) 295-3178
nkemna@hydrogenenginecenter.com

FOR IMMEDIATE RELEASE

**HYDROGEN ENGINE CENTER INVITED TO JOIN QUEBEC MINISTER OF ECONOMIC DEVELOPMENT,
INNOVATION AND EXPORT TRADE ON TRADE MISSION TO ISRAEL**

ALGONA, IA, September 9, 2008 -- Hydrogen Engine Center, Inc. (OTC BB: HYEG.OB) (HEC) announced the Company has been invited to join Québec Minister Raymond Bachand, Minister of Economic Development, Innovation and Export Trade (MDEIE) and Minister of Tourism, to participate in a trade and scientific mission to Israel in September.

Acting President and CEO, Ted Hollinger, along with HEC Director, Jan Rowinski, will accompany Minister Bachand to Israel to meet with potential clients and alliance partners to promote market opportunities between HEC Canada and the Israeli government, industrial sectors, aerospace and security related businesses. The trade mission is being organized by the government of Québec.

HEC intends to draw on the experience and networking capabilities between the Québec economic development organizations and Israel to promote the successes of HEC in an effort to gain additional market exposure. Tentative plans during the mission include site visits, sectoral roundtables, and official receptions.

“We hope to have many opportunities to provide Israeli government officials and business leaders with information on the accomplishments of HEC Canada and its short and long-term goals. By attending this mission with Minister Bachand, our capabilities to gain alliances and business partners in Israel are strengthened,” stated Mr. Hollinger.

Mr. Rowinski added, “Based on my experience in working with the Québec and Canadian governments, I foresee this trade mission to be extremely beneficial in providing HEC Canada with exposure to the international markets and the ability to demonstrate how its technology and products can be applied globally to reduce dependency on fossil fuels.”

About the ministère du Développement économique, de l'Innovation et de l'Exportation (MDEIE):

The mission of the department is to support economic development, innovation and export trade, as well as research, particularly by encouraging coordinated and concerted action among the various players in the economic, scientific, social and cultural areas in order to promote job creation, economic prosperity, scientific development and sustainable development. www.mdeie.gouv.qc.ca

To fulfill its mission the ministère works along with Investissement Québec which representatives will also participate to the mission. www.investquebec.com

- more -

About Hydrogen Engine Center, Inc.

Hydrogen Engine Center, Inc. (HEC) develops systems and processes used in the design, manufacture and distribution of alternative fuel internal combustion engines, engine controls and generator systems. These technologies are for use by customers and partners in the industrial and power generation markets. These solutions and the engines using them are designed to run on hydrogen, ethanol, methanol, ammonia and traditional fuels. Engines and engine products are sold under the brand name Oxx Power™. HEC trades on the Bulletin Board under the symbol "HYEG.OB." Principal offices are located at 2502 E Poplar St., Algona, Iowa 50511. Visit www.hydrogenenginecenter.com or in the US dial 515-295-3178 for more information.

This press release may contain certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Investors are cautioned that such forward-looking statements involve risks and uncertainties, including without limitation, the timely availability of needed capital, acceptance of the Company's products, increased levels of competition for the Company, new products and technological changes, the Company's dependence on third-party suppliers, and other risks detailed from time to time in the Company's periodic reports filed with the Securities and Exchange Commission.

#####